**Harvey Jones**

UX Designer

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**Location:** Benson, Oxfordshire

**Portfolio**: uxbyharvey.co.uk

**Experience**

**UX Designer**

OrangeGrove Designs ltd

Reading, Berkshire - 2020 – Present

Executing seamless user journeys through analytical data & user testing to achieve client business goals. Goals include increasing online product sales, boosting charitable donations and developing new business leads.

As part of a reactive team, I headed up the following areas:

· Building user journey maps for presentations

· Compiling client discovery briefs

· Designing Wireframes, Prototypes & User Interfaces

· Conducting valuable user testing

· Ensuring accessibility standards using (WCAG 2.0)

· Interpreted project deliverables to internal & external developers

· Quality checked developer’s output

· Analysed website data and reported the results

· Conducted expert UX consultations & heuristic audits

Outside of my day-to-day responsibilities I also conduct internal process reviews to maximise the use of a client budget and increase OrangeGroves profitability. This includes standardising internal processes to ensure consistency and accuracy. Pitching new tools that can improve the quality of client feedback and accelerate productivity, and initiated time tracking on individual tasks to ensure accurate quoting on projects.

**UX Designer**

CLD Agency

Maidenhead, Berkshire - 2019 – 2020

Converting client visions into refined visual products using proven UX principles and analytical data from Google Analytics and Hotjar. During my employment at CLD, I pitched, planned and executed UX / UI concepts that secured contracts for leading tech and finance organisations such as admiral insurance.

Outside of my day-to-day responsibilities I modernised marketing assets and strengthened the brand visuals to help generate compelling infographics to educate and attain new sales leads.

**Senior Digital Designer**

Transun

Oxford, Oxfordshire - 2018 - 2019

Refocused the business image to empathise with a customer’s buying decision to generate a sale and improve onsite traffic and brand visibility. During my employment at Transun, I headed the design and print of two annual brochures and the creation of the Davvi Arctic brand identity. This involved me overseeing deliverables such as the website, merchandise, staff uniforms, and customer documentation.

Outside of my day-to-day responsibilities I would frequently visit resort destinations to oversee brand constancy and evaluated customer feedback on how to improve the user experience for customers while in the resort.

**Education**

**University of Reading**

BA Honours Graphic Communication & Typography

2010 – 2013

**Skills**

**UX / UI / Prototyping**

• Adobe XD

• Sketch

• Figma

• Photoshop

• InDesign

• Illustrator

• Marvel

• Invision

• Miro

**Analytics & Reporting**

• SEMrush

• Google Analytics

• Google Search Console

• Hot Jar

• Microsoft Clarity

**Productivity**

• Abstract

• Zeplin

• Asana

• Trello

• Slack

• Active Collab

**CMS**

• WordPress

• Craft CMS

**Hobbies & Interests**

• Horology Collector & Enthusiast

• Watch Accessories – ‘Side hustle’ business
• Product Photography

• Snowboarding & Windsurfing