CURRICULUM VITAE

Hi, I'm Harvey Jones

I'm a Senior UX/UI Designer at Bauer Media Group

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Summary

Senior UX/UI Designer with over a decade of experience leading user-centred design initiatives. I specialise in simplifying complex digital journeys and have led teams while working confidently across design, analytics, and usability testing.

Core Skills

User Experience (UX)

- Usability testing
- Interviews
- Polls / surveys
- Heuristic reviews

User Interface (UI)

- Wireframing
- Prototyping
- Design systems
- Interaction design

Strategy

- Journey mapping
- Personas
- Hypothesis driven
- Data analysis

Collaboration

- Workshops
- Stakeholder alignment
- Minimal viable product
- Cross functional delivery

Tools & Technologies

Tools
- Google Analytics 4
- Microsoft Clarity
- Miro
- Jira
- Monday.com

Technology
- Figma
- Adobe Creative Cloud
- VWO (AB testing)
- Maze

Experience

Bauer Media Group
Senior UX / UI Designer | 2023 - Present

Led a UK-based UX/UI team to design and enhance complex, high-impact features across 20+ high-traffic websites, delivering user-centred solutions at scale across multiple industries.

Project example

Challenge: A core customer journey was underperforming due to layered friction across the experience and an outdated strategy within an increasingly competitive market.

My role: I led the discovery, ideation, and testing to validate key hypotheses and present a refined, user-centred strategy to senior stakeholders.

Outcome: The strategy was validated through user testing, resulting in a doubling of conversion from 1.5% to 3%. Following this success, the approach was rolled out and continues to be monitored to ensure sustained performance.

Orange Grove Designs
UX / UI Designer | 2020 - 2023

Delivered seamless user interfaces and experiences for clients across diverse industries, including finance, psychology, hospitality, and the charity sector. Contributed to the development of a new design system to help clients deliver meaningful, user-centred impact at scale.

Project example

Challenge: A public facing support network which a diverse user based including users with accessibility needs did not fully meet inclusive design standards.

My role: I led an accessibility focused discovery, collaborating with the design lead and stakeholders to ensure a WCAG aligned strategy for the new site.

Outcome: Delivered an inclusive experience with improved usability across all user groups with embedded accessibility considerations into future design workflows and feature development.

Education & Training

Transmedia
Figma Advanced | 2025

University of Reading
BA (Hons) Graphic Communication & Typography | 2010 - 2013

Amersham & Wycombe College
BTECH Graphic Communication | 2008 - 2010